



**Application for Agripreneurship Orientation Programme-cum- Startup Pre-seed funding under Him-Aarambh programme of Him Palam RABI of CSKHPKV**

*Essential requirement: A business plan to develop an innovative, repeatable and scalable business model (Minimum Viable Product)*

1. Name of the applicant: \_\_\_\_\_

2. Email: \_\_\_\_\_

3. Date of Birth (dd-mm-yyyy): \_\_\_\_\_

4. Gender: \_\_\_\_\_

5. Phone/ Mobile Number: \_\_\_\_\_

6. Address: \_\_\_\_\_

\_\_\_\_\_

7. Highest Qualification: \_\_\_\_\_

8. Profession (Business person, farmer or any other): \_\_\_\_\_

9. Experience in the startup area (if any)?

Yes

No

10. Title of proposed startup/innovation project from your business idea/ technology

\_\_\_\_\_

11. Legal Status of the Firm (Choose one of the following)

- a) Partnership Firm
- b) Limited Liability Partnership (LLP)
- c) Private Limited Company
- d) Not Registered
- e) Others \_\_\_\_\_

12. Type of Innovation project (Choose one of the following)

- a) Product
- b) Process
- c) Service



13. Focus Area of the Startup (Choose one of the following)

- a) Mechanization of Farming & Allied Activities
- b) Precision Agriculture including applications of Sensors, WSN, ICT, Artificial Intelligence, IoT & drone
- c) Supply Chain & Agriculture Logistics
- d) Post-Harvest, Food Technology & Value addition
- e) Waste to Wealth & Green Energy in Agriculture
- f) Agriculture Allied Sectors (Animal Husbandry & Dairying / Fisheries / Sericulture / Forestry / Environment, etc.)
- g) Agri FinTech
- h) Agricultural Inputs & Biotechnology
- i) Natural Resource Management
- j) Agriculture Extension & Education

14. Project Formation (Choose one of the following)

- a) Individual
- b) Group

15. Total Number of Team Members \_\_\_\_\_

16. Stage of Startup (Choose one of the following)

- a) Ideation
- b) Prototype
- c) Minimum Viable Product (MVP)
- d) Commercialized

17. What is the problem you are trying to solve and why? (in less than 100 words)

*A journey from Idea to Action*

18. What is your solution / product / service and briefly explain what does it do? (in less than 100 words)



19. What is the USP/ Innovative features / Novelty of the solution / product / service?

20. Describe business model for making money from your innovative idea?

21. How will you generate revenue out of your technology/business idea?



Him Aarambh  
*A journey from Idea to Action*

22. Describe the target market opportunities or market for your proposed technology/business idea

23. Describe your action plan to convert your innovative idea finally into Minimum Viable Product (MVP)/ business model



24. Describe how your proposed MVP/ Business model will be profitable & scalable keeping in view the existing market scenario

25. Explain how your business model/ startup is competitive with companies providing same type of products/ services

26. Have you started the project based on the above-mentioned idea or yet to start? If started, mention the date and how much have you invested so far.



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*A journey from Idea to Action*

27. How much funds (in lakhs) do you require for the development of the MVP/ business model and also major expenditure heads



28. Brief your plan for managing funds for the product realization from your business idea/technology.

29. Have you received any Governmental Grants/Funding till date for your venture?

Yes

No

30. Have you been incubated from any other RKVY-RAFTAAR Agri Business Incubator (RABI)?

Yes

No

31. What support would you like to have from Him Palam R-ABI, CSKHPKV, Palampur

32. Any other information which supports your startup candidature.



### Declaration

I hereby agree that all the information provided above are true and known to best of my knowledge.

**Date:**

**Place:**

**Signature of the applicant**

**Note:**

- *Short-listed candidates will only be invited for 5 to 7 minutes Startup Presentation and 3-5 minutes Interaction with the Selection Committee.*
- *The Selection Committee focuses mainly on the usefulness, uniqueness and viability (technical/ economic) of the proposed startup and also its job-creation potential, benefit to farming community, market potential/scalability of the project, impact on society, etc.*