



College of Agriculture Palampur Alumni Association (CAPAA)
College of Agriculture, CSKHPKV Palampur 176062(HP)

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President : Dr Jai Dev, **Vice Presidents** : Dr Pardeep Kumar & Dr Navneet Sood
Secretary : Dr Sanjeev K Sandal, **Joint Secretaries** : Dr M C Rana & Dr R K Kaundal,
Treasurer : Dr Pawan K Sharma **Executive members** : Dr S K Upadhyay, Dr N K Sankhyan,
Dr G D Sharma & Dr S S Nijhar

Dr Sanjeev K Sandal,
Secretary

Date :

To

Sub.: Request for Sponsorship for CAPAA MEET-2014 & Advertisement for Souvenir

Dear Sir/Madam,

It gives me immense pleasure to inform you that the College of Agriculture Palampur Alumni Association (CAPAA) is organizing its **5th Alumni Meet** on **November 22, 2014** at Palampur. Like previous years, on this occasion also, CAPAA is going to bring out a Souvenir – **Palam Krishi Jyoti 2014**, which will contain the Directory of Alumni, various articles of interest and advertisements of concerns associated with agriculture and allied sectors. Since, many of our alumni are well placed in the Public and Private Organizations at National and International level, it will be a unique opportunity for the entrepreneurs as well as the visiting highly placed alumni to have interaction for furthering the cause of their concerns. Keeping in view the above, I request you to put forward advertisement related to your business / entrepreneur in the above said Souvenir which will have a wider circulation. The rates for the advertisement are as under:

1. Back cover page colour : Rs. 30, 000/-
2. Inside cover page colour : Rs. 25, 000/-
3. Full Page Color : Rs. 20, 000/-
4. Full page Black & White : Rs. 15, 000/-
5. Half Page Black & White: Rs. 10, 000/-
6. Quarter page black & white: Rs. 5,000/-

The matter for advertisement along with the charges in the shape of Cash/Draft drawn in favour of **College of Agriculture Palampur Alumni Association (CAPAA)** payable at **SBI HPAU Palampur (03632)** may please be forwarded to the undersigned preferably by **November 01, 2014**. The contribution can be deposited directly in the bank account of **"College of Agriculture Palampur Alumni Association (CAPAA)"** at **SBI HPAU Palampur (IFSC code SBIN0003632) in the account number 010640343412**.

With warm personal regards,

Sincerely yours

Dr SANJEEV K SANDAL

Secretary, CAPAA

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<http://hillagric.ac.in/hr/alumni/capaa/index.htm>

