



Regd.No.: 13/SDM-Palampur Dated: 14/06/1991

**College of Agriculture Palampur Alumni Association (CAPAA)
College of Agriculture, CSK HPKV, Palampur 176 062 (HP)**

President- Dr Jai Dev, **Vice Presidents-** Dr G D Sharma & Dr Hans Raj Sharma,

Secretary- Dr Naveen Kumar, **Joint Secretaries-** Dr Sanjeev Sandal & Dr R K Kaundal, **Treasurer-** Dr Ashok Kumar Sharma

Dr. Naveen Kumar
Secretary

No. CAPAA/2010/S/-9
Dated: 06.10.2010

To

Sub.: Advertisement for Souvenir of CAPAA MEET-2010

Dear Madam / Sir,

It gives me immense pleasure to inform you that the College of Agriculture Palampur Alumni Association (CAPAA) is organizing its 3rd **Alumni Meet on November 19, 2010** at Palampur.

Like previous years, on this occasion, CAPAA is going to bring out a souvenir – **Palam Krishi Jyoti 2010**, which will contain the Directory of Alumni, various articles of interest and advertisements from the firms associated with agriculture and allied sectors. Since many of our alumni are well placed in the Public and Private Organizations at National and International level, it will be a unique opportunity for the entrepreneurs as well as the visiting highly placed alumni to have interaction for furthering the cause of their concerns. Keeping in view the above, I request you to put forward advertisement related to your business / entrepreneur in the above said Souvenir which will have a wider circulation. The rates for the advertisement are as under:

- | | | | |
|----------------------------|-----------------|-------------------------------|-----------------|
| 1. Back cover page colour | : Rs. 30, 000/- | 2. Inside cover page colour | : Rs. 25, 000/- |
| 3. Full Page Colour | : Rs. 20, 000/- | 4. Full page Black & White | : Rs. 15, 000/- |
| 5. Half Page Black & White | : Rs. 10, 000/- | 6. Quarter page black & white | : Rs. 5,000/- |

The matter for advertisement along with the charges in the shape of Cash/Draft drawn in favour of **College of Agriculture Palampur Alumni Association (CAPAA)** payable at **SBI HPAU Palampur-3632** may please be forwarded to the undersigned preferably by **November 10, 2010**.

With warm personal regards,

Sincerely yours

(Naveen Kumar)

Secretary-CAPAA

Dept of Agronomy

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www: <http://hillagric.ernet.in/education/coa/capaa/index.htm>