

# Enthralling Clash of Clans Story



Clash of Clans 5m ago  
Your army is ready to take into battle!

## “Army” and “Battle”

**Well, these are some serious words but the game we are bragging about is all about “fun”.**

**Clash of Clans** is a free-to-play mobile strategy video game developed and published by Finnish game developer Supercell. The game was released for iOS platforms on August 2, 2012, and on Google Play for Android on October 7, 2013.

The game is set in a fantasy-themed persistent world where the player is a chief of a village. *Clash of Clans* tasks players to build their own village using the resources gained from attacking other player's villages; earning rewards, buying them with medals or by producing them at their own village. To attack, players train different kinds of troops using resources. The main resources are gold, elixir and dark elixir. Players can conjoin to create clans, groups of up to fifty people, who can then participate in Clan Wars together, donate and receive troops, and chat with each other.

## Clans and clan wars

Clans are groups of players who join together to support each other, either materially (donating troops) or verbally (giving advice). Players can join clans once they rebuild the special Clan Castle building early on.

A major component of the gameplay of *Clash of Clans* is clans facing off against one another in the "clan wars". **Clan leaders and co-leaders can begin wars against other clans.** Each clan is then given one "preparation day" and one "war day."

When a player attacks a member of the opposing clan, they receive stars based upon the amount of destruction they cause to the opponent's base, 50% damage or more gives 1 star, destroying the townhall also gives 1 star and destroying the entire base gives the remaining third star.

Each player is limited to two attacks per war and the team with the most stars at the end of the war day is declared victorious. If the two clans' number of stars are equal, then the victor is the one that has a greater percent of destruction.

Friendly Challenges were introduced to allow clanmates to compete amongst other clanmates, however these challenges do not provide loot or trophies and do not affect a player's army.<sup>1</sup>

## Commercial Reception was Baffling

*Clash of Clans* became an App Store top 5 download between December 2012 and May 2013, and this success has been described as helping to usher in a new era in single-player gaming on mobile devices.

In 2013, *Clash of Clans* was the **third-highest game** in revenue generated on the App Store and number one on **Google Play**.

In February 2014 it was reported that the game was generating \$654,000 in daily revenue for Supercell.

In 2015, the game was the **top grossing app on both the App Store and Google Play**, with an estimated revenue of 1.5 million dollars per day.

As of 2018, *Clash of Clans* has generated more revenue than any other app on the App Store, having brought in a revenue of over \$6.4 billion since its launch.

### **ADDICTIVENESS-**

The game was designed for people to interact with each other and team up to gather resources – you will meet a lot of people in Clash of Clans. ... Even if you don't have a friend to play with, Clash of Clans is geared towards social interaction and you will get to know new people in no time.

People play this with their classmates, neighbours, cousins and even other relatives.

**You'll not get up for studying at 6 am but you will surely get up at 5:30 if your attack is pending.**

Such is the addiction of this game.

**THE CLAN WAR LEAGUE-** The most fascinating inclusion.



- Clan War Leagues is a feature that was added in the Version 11 update on October 23rd, 2018.
- In War Leagues, groups of 8 clans compete against each other to progress through the leagues, as well as win rewards. The highest leagues offer the biggest rewards and show that the clans in them are the best of the best!

The game faced much competitions but is still winning millions of hearts across the globe.

**You, ve been reading for a while now chief, take a break here and play clash of clans.**