



"Say Yes to Life/Say No to Drugs"
Ch. Sarwan Kumar Himachal Pradesh Krishi Vishvavidyalaya
Palampur - 176062 (H.P.) India
Office of the Registrar, General Administration Branch



☎: 01894-230383

Fax: 01894-230511

Email: registrar@hillagric.ac.in

No.QSD.8-19/2024-CSKHPKV(GA)/-

Dated; Palampur, the:

So 2781-819

From

Registrar

27 SEP 2024

To

1. All the Statutory Officers, CSK HPKV, Palampur.
2. The Senior Medical Officer, CSK HPKV, Palampur.
3. All the Associate Directors/ Scientist Incharges/Programme Coordinators, RRSs/ RSSs/KVKs, CSK HPKV.



Subject: Dissemination of Audio Jingle to Popularize the SHS 2024 Campaign - Reg.

Sir/Madam,

I am directed to enclose herewith a copy of email dated 26.09.2024 received from the Secretary, University Grants Commission, New Delhi on the above subject and to request you to observe the Swachhata-Hi-Seva (SHS) 2024 campaign at their College/Directorate/ Organization/Office/ Station level as per guidelines issued by UGC and action taken report may kindly be uploaded in the UGC University Activity Monitoring Portal, please.

Encls: As above.

Endst. No. Even.

Copy to:-

1. The Incharge, UNS, CSK HPKV, Palampur with the request to upload the same in the University website.
2. The Incharge, Media Cell, CSK HPKV, Palampur.
3. The Secretary to Vice-Chancellor, CSK HPKV, Palampur.
4. The PS to the Vice-Chancellor/SPS to the Registrar, CSK HPKV, Palampur.

Yours faithfully,


Assistant Registrar (Admn.),
CSK HPKV, Palampur.

Dated: Even.


Assistant Registrar (Admn.)
CSK HPKV, Palampur.

Dissemination of Audio Jingle to Popularize the SHS 2024 Campaign – Reg.

From : UGC Technical Support <techsupport.ugc@nic.in> Thu, Sep 26, 2024 06:04 PM
Subject : Dissemination of Audio Jingle to Popularize the SHS 2024 Campaign – Reg. 2 attachments
To : Dr. Madhu Chaudhary <registrar@hillagric.ac.in>

आदरणीय महोदया/महोदय,

As you must be aware, the Swachhata-Hi-Seva (SHS) 2024 campaign is being observed from 17th September to 1st October, 2024 with the theme of 'Swabhav Swachhata - Sanskaar Swachhata' (स्वभाव स्वच्छता - संस्कार स्वच्छता). The campaign will culminate in the celebration of Swachh Bharat Diwas (SBD) on 2nd October 2024.



In this connection, an audio jingle of 45 second and 90 second each has been prepared to popularize the SHS campaign. You can access the audio jingles using the QR code given below or the following link:

https://drive.google.com/file/d/1POitgORnY-Glo3g8NDn2_UTxi_1zmREq/view?usp=sharing

The purpose is to raise awareness and actively engage students, faculty, and staff in promoting the objectives of the SHS 2024 campaign. In this regard, all Higher Education Institutions (HEIs) are requested to popularize the audio jingles within your institutions so as to maximize outreach and participation in the campaign. The Websites and Social media handles of the HEIs may also be used for this purpose.

Action taken on Swachhata-Hi-Seva (SHS) 2024 campaign may kindly be uploaded on the University Activity Monitoring Portal of UGC <https://uamp.ugc.ac.in/>

A copy of the Secretary UGC Letter Link : <https://anorturi.at/q0v97>

Yours sincerely,
Secretary, UGC
MoE- Delhi

Registrar
AR(LA)
27/09/2024

