





#### HIMPALAM RABI/PUB- IV/2023

# HIM PALAM RKVY-RAFTAAR AGRI BUSINESS INCUBATOR (HIM PALAM RABI) CSK HIMACHAL PRADESH KRISHI VISHVAVIDYALAYA PALAMPUR-176062

#### Funded by Ministry of Agriculture & Farmers' Welfare

#### Under

"Rashtriya Krishi Vikas Yojana –Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR)"

#### **ANNUAL PROGRESS REPORT (2023-24)**



### Prepared by

Dr. Y. S. Dhaliwal, Dean-cum-Nodal Officer (RABI)

Dr. Rajesh Thakur, Co-Nodal Officer (RABI)

Mr. Shakiv Pandit, Assistant Manager (RABI)

#### **Introduction to Himachal Pradesh**

Himachal Pradesh is situated in the heart of Western Himalayas with altitude varying from 300 meters to 7000 meters. It covers a geographical area of 55, 673 square kilometers, which is about 1.82 per cent of India's total area. Nature has endowed Himachal Pradesh with a wide range of agro-climatic conditions, which make it suitable for growing wide range of field and fruit crops. It comprises of four zones viz., Low hills subtropical (16% TGA), Mid hills sub-humid (21% TGA), High hills wet temperate (24% TGA) and High hills dry temperate (39% TGA) zones. The state is divided into 12 districts and 75 Tehsils for the administrative purposes. The mainstay of the people in the state is agriculture on which 67 percent population still depends. The marginal and small farmers possess 86.4 per cent of the total land holdings. The cultivated area in the state is only 11 percent. Because of hilly topography, the terraced cultivation is usually practiced in the State. About 80 % of its cultivated area is rainfed. Total area under food grains, fruits, apple, vegetables, floriculture, organic farming and tea is 790, 231, 113, 72, 0.6, 22 and 2.3 thousand hectares. There is a variety of field crops grown in the State viz., rice, wheat, maize, groundnut, soybean, sunflower, mustard, toria, urd, beans, moong, rajmash, gram, lentil, cash crops like seed potato, off-season vegetables and ginger, while fruits grown in the State are apple, mango, orange, pear, plum, peach, lime, litchi, apricot, galgal, pomegranate, etc.

#### Opportunities in Himachal Pradesh for sustainable agriculture

- Diverse agro-climatic conditions viz., sub-humid tropical (elevation 350-1000 m), warm and temperate (elevation 1001-1500 m), cool and temperate (elevation 1,501-2,500 m), and cold alpine and glacial (elevation 2,501-6,975 m).
- Distinctive floral and faunal biodiversity having aesthetic, cultural, commercial and genetic values. the State harbours 3,256 floral species & 5,721 faunal species.
- 67 percent population depends on agriculture.
- Organic agriculture by default
- Crop diversification including wheat, maize, rice, barley, seed-potato, ginger, vegetables, vegetable seeds, mushrooms, chicory seeds, hops, olives, and fig.
- Apple State of India
- Known for quality tea production
- A long list of underutilized food plants in the State
- 1st State to formulate "Policy for the Registration and Protection of Geographical Indications of Goods". H.P Patent Information Centre files application on behalf of any association of persons, producers & organizations
- Important GIs include Chamba rumal, Kangra paintings, Kangra tea, Kinnauri shawl, Kullu shawl, Karsog Kulth, Chamba Metal Crafts, Thangi of Pangi, Rajmah of Bharmour, and Chamba Chukh.
- Enhancing efficiency of production, processing and marketing of food and animal products using latest technologies
- High value and low volume crops (Kalazeera, Saffron, Kuth, heeng (asafoetida), etc).
- Off-season vegetables (Pea, Cabbage, Capsicum, Cauliflower, Tomato, French beans)
- Forest-based products medicinal and aromatic plants (MAPs) like Salam Panja, Patish, Karu, Rattanjot, Somlata, etc.
- Organic/ natural farming products
- Niche based animal production (fishes, *Pahari* cows, *Gaddi* dogs, etc.)

#### About Him Palam RKVY-RAFTAAR Agri-Business Incubator

Chaudhary Sarwan Kumar Himachal Pradesh Krishi Vishvavidyalaya (CSKHPKV) was established on 1st November, 1978. The University has four constituent colleges, viz. College of Agriculture with 13 departments, Dr. GC Negi College of Veterinary & Animal Sciences with 18 departments, the College of Community Science with five departments and the College of Basic Sciences with four departments. Besides, It has three Regional Research Stations, ten Research Sub-stations and eight KVKs situated in four agro-climatic zones of the State. The Indian Council of Agricultural Research has ranked this University at eleventh place among all farm universities of the country. Over the years, this University has contributed significantly in transforming the farm scenario of Himachal Pradesh. The university has contributed largely to the State for receiving the "Krishikarman award" of Government of India in food-grain production, four times in row. The University has developed and released 155 improved varieties of different crops for the different regions of the State. To enhance crop and animal productivity, the University has developed more than 100 technologies in the areas of crop improvement, animal breeding, disease combating, natural resources management, etc. For doubling the farmers' income by 2022 as envisaged by the government, twenty farm-based models have been formulated and shared with the agriculture and animal husbandry departments of the State Government.

To promote innovation and entrepreneurship development in agriculture and allied sectors the Ministry of Agriculture and Farmers' Welfare has established an Agri-Business Incubator under Rashtriya Krishi Vikas Yojana - Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR) scheme during 2018-19. Enhancing contribution of agriculture to the GDO and creating more job providers as compared to job seekers are the main agenda of the RKVY-RAFTAAR scheme. This incubator is known as Him Palam RKVY-RAFTAAR Agri-Business Incubator (Him Palam R-ABI) of CSKHPKV. The mission of Him Palam R-ABI) is to bring agricultural prosperity in North-West Himalayas through innovation and entrepreneurship. An agricultural value chain comprises of Producers (who grow crops and raise animals) at one end, Consumers (who eat, drink, wear and use the final products) at the other end and thousands of men and women, and small and large businesses in the middle). Him Palam R-ABI is committed to promote innovation and entrepreneurship among students/ youth of India in general and of Himachal Pradesh in specific. It will focus on nurturing innovative early-stage enterprises that have high growth potential to become competitive agribusinesses. It may include commercialization of scientific agro-technologies, seed ventures (seed production, processing, and marketing), innovative ventures (based on proprietary products or novel services with good market potential), farm ventures (Integrated farming system, Natural/Contract/ precision farming, etc.), agri-biotech ventures, supply chain management ventures, etc.

#### Vision

Providing high-quality incubation services to agri-startups of hill agro-ecosystems.

#### **Mission**

Promoting innovation and entrepreneurship in agriculture and allied sectors as per the guidelines of Government of India.

#### **Objectives of Him Palam R-ABI**

- i) To achieve "Lab to Land" by dissemination of new technology /varieties to farmers through promoting a culture of Agri startups.
- ii) Identifying and adopting technologies appropriate for specific agribusiness enterprises.

- iii) Identifying and motivating entrepreneurs in agribusiness enterprises, frequently in rural areas.
- iv) Building commercial conduits in the form of value chains which integrate new value creating activities in rural and urban spaces.
- To promote innovation, entrepreneurship and business creation in agriculture and allied sector v) by skill development, capacity building and technology scale up.
- To build a vibrant agri-startup ecosystem, by establishing a network between academia, financial vi) institutions, industries and other related institutions.

#### **Focus Areas**



Sustainable Agriculture



Husbandry



**Processing** 



Natural Resource Management



Agriculture Biotechnology



**Agri Input tools** and Technologies



Micro Irrigation



Farm Mechanization



Precious Farming



Harvesting & Post Harvest Processing



**Supply Chain** Management



Farm Retailing















Agril Clinics & Farm Health Services



Community Sciences

### **Project staff**

S. No.	Fellowship sanctioned	Name of the official in position	Remarks
1.	Assistant Manager	Mr. Shakiv Pandit	Looking after all the project activities
2.	Office Assistant	Mr. Babli Kumar	-

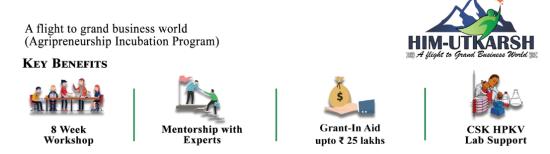
#### Main activities/ programmes of the Him Palam R-ABI

Basic function of the Incubator is to provide handholding support to budding entrepreneur depending upon their requirement/ startup development phase



Broadly, Him Palam R-ABI comprises of following two programmes:

### 1.0 Him-Utkarsh programme



The programme comprises of Seed Stage Funding as grant-in-aid to Startups. This seed stage funding will be available to incubatees who are incubated at the R-ABI. Under this, financial assistance of a maximum of Rs. 25 lakhs will be granted to potential startups that have a minimum viable product (MVP) based on innovative solutions/ processes / products/ services/business models in agriculture and allied sector. The amount of Rs. 25 lakh is the upper limit of the seed fund assistance. The applicant incubatees would be provided funds as per their genuine requirements and as per appraisal/evaluation of their business plans by the RC and the decision of the RC in this regard will be final. The RC will not be bound to give any reason in case an application for seed loan is rejected. This support will assist the incubatees to launch their products/ services/ business platforms etc. into the market and help them to scale up their operations as well as to attain business viability at a faster pace. This support will also facilitate them to attract investments from angel/venture capitalists or taking loans from commercial banks /financial institutions for further scaling-up of their business operations.

#### 1.1 Highlights

- Financial assistance of maximum up to ₹ 25 lakhs to potential startups that have a Minimum Viable Product (MVP) based on innovative solutions / processes / products / services / business model in agriculture & allied sectors.
- Screening of MVPs on the basis of their relevance to scalable business.
- This support will assist the incubatees to launch their products / services / business platforms etc. into the market and help them to attain business viability at a faster pace.
- Mandatory two months training to provide skills for translating MVP to marketable stage and scale up the product and business.
- Based on consistent performance evaluated by Him Palam R-ABI Incubation Committee, selected

incubatees will be eligible for seed funding.

• Program implementation strictly as per the guidelines issued by the MOA and FW.

#### 2.0 Him-Aarambh programme

A journey from Idea to Action (Agripreneurship Orientation Program)













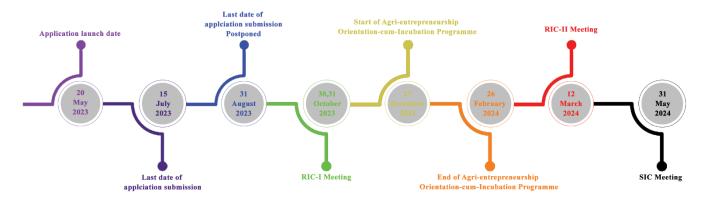


The programme comprises of Agri-preneurship Orientation Programme (AOP) and Pre-seed funding stage. Agri-preneurship orientation programme is aimed at providing an opportunity to students/youth to work on their innovative ideas by imparting two months training cum hands on internship with other startups at the respective R-ABI. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the two months orientation programme, the R-ABI will facilitate incorporation of entities for all viable business ideas by the abovementioned interns. Start-ups are trained in various aspects of the product and business development. After that, these startups will be eligible for Idea/Pre-Seed Stage Funding. Under this, subsistence grant of a maximum of Rs. 5 lakhs will be provided to interns who have successfully completed the initial two months of agri-preneurship orientation programme and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation.

#### 2.1 Highlights

- Opportunity to students/ youth to work on their innovative ideas on technological solutions/ processes/ products/ services/ business platforms etc. in agriculture and allied activities.
- Screening of ideas on the basis of their potential for scalable business models.
- Two months Agri-Entrepreneurship Orientation Program with a stipend @ Rs 10,000-/month/participant.
- Selected interns eligible to apply for Idea/ Pre-Seed Stage funding of grant in aid up to ₹ 5 lakhs per startup for converting his/ her innovative idea into prototype/product as future agri startup.
- Final selection of interns by R-ABI Incubation Committee.
- Program implementation strictly as per the guidelines issued by the MOA and FW.

#### Launch/Start/End date of the startup programs







#### Selection of startups w.e.f. 2019-20 to 2023-24

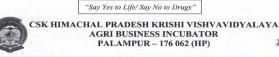
Programme	Total applications	Candidates selected after RIC-1 Candidates selected in RIC-II for CI		Candidates selected in CIC					
2019-2020									
Him Aarambh	79	15	9	6					
Him Utkarsh	6	2	2	2					
		2020-2021							
Him Aarambh	35	15	9	5					
Him Utkarsh	17	5	5	5					
2021-2022									
Him Aarambh	65	19	8	6					
Him Utkarsh	27	17	11	4					

2022-2023								
Him Aarambh         24         16         10         5								
Him Utkarsh	26	11	7	2				
	2023-2024							
Him Aarambh	Him Aarambh         45         14         10         5							
Him Utkarsh	40	17	6	2				
Total	364	131	77	42				

### Main activities planned under startup programs

Program	Activities
Him-Aarambh	1. RIC-III and Final RIC meeting for 2019-20, 2020-21 and 2021-22 cohorts respectively on December 27 <sup>th</sup> , 2023.
	2. RIC-I meeting for 2023-24 cohort on October 30 <sup>th</sup> & 31 <sup>st</sup> , 2023.
	3. Conduct of 2-months Agri-entrepreneurship Orientation-cum-Incubation
	Programme as per RKVY-RAFTAAR guidelines w.e.f. December 27 <sup>th</sup> , 2023 to February 26 <sup>th</sup> , 2024.
	4. Exposure to different startups / enterprises in agriculture and allied sectors mainly through experts.
	5. Mentoring services for building MVP
	6. Setting up of milestones for each startup
	7. providing incubation services to work on ideas
	8. RIC-II meeting for 2023-24 cohort on March 12 <sup>th</sup> , 2024.
	9. SIC meeting for 2023-24 cohort on May 31 <sup>st</sup> , 2024.
Him-Utkarsh	Above-mentioned activities but with more mentoring services towards scaling up
	business.

### Content of Agri-entrepreneurship Orientation-cum- Incubation programme





Mobile: 98160 82444 Email: nodalofficerabi@hillagric.ac.in Schedule of 2-month Agri-entrepreneurship Orientation-cum-Incubation Programme (27-12-2023 to 26-02-2024)

- Objectives
  On-line capacity building of Him-Aarambh incubatees through Participatory Learning Approach and their mentoring for the refinement of their proposed MVPs.
  On-line capacity building of Him-Utkarsh incubatees through Participatory Learning Approach and their mentoring for the refinement in scaling up strategies of their MVPs

Timings
Virtual interaction session from 10.30 AM to 1.30 PM and Mentoring session from 2.30 to 5.00 pm on all working days of CSKHPKV. If any startup has any problem in joining the sessions online, he/she may join the online session in the Incubatees' Training Hall/Virtual Classroom, near Student Facility Centre, CSK HPKV, Palampur.

Note: There will be no stipend given to any startup as the complete programme is in Online Mode.

#### Lectures' schedule

SN	Date	Topic	Resource Person
1	27-12-2023	Registration of incubatees & Introduction to Mentors and Inaugural session	Hon'ble VC as the Chief Guest
	1	Module I: Pre-requisites for agri-preneurship/startup developr	nent
2	28-12-2023	Technology brief of business models/products developed/proposed by incubatees and their expectations from RABI	Dr. Y. S. Dhaliwal
3	29-12-2023	CSKHPKV-Agri-Technology hub and Desirable personality traits in agri-entrepreneur Startups-Concept, Stages, Criteria & RKVY-RAFAAR	Dr. Rajesh Thakur
4	30-12-2023	Dr. Y. S. Dhaliwal	
	31-12-2023	2	
5 01-01-2024 Entrepreneurship and schemes of supporting MSN		Entrepreneurship and schemes of supporting MSMEs	Dr. Param Jeet Singh, External
6	02-01-2024	Soft skills for the management of an enterprise	Mr. Balbir Singh, Externa
7	03-01-2024	Communication skills for the effective agri-business	Prof. N. Datt, External
8	04-01-2024	Market research and marketing of agricultural produce	Dr. MS Jairath, External
9	05-01-2024	Preparation of feasibility report/project report and assessment of project viability	Mr. R. Sehgal, External
10	06-01-2024	Sales and Marketing skills for the effective agri-business	Dr Devesh Thakur
	07-01-2024	Sunday	-
11	08-01-2024	08-01-2024 Financial management in agri-business – Costing, Pricing, & main tools (break-even points, P+L statements, etc).	
		Module-II: Business model Development	
12	09-01-2024	Understanding vision and value proposition of the business	Dr Khushdeep Dharni (External)
13	10-01-2024	10-01-2024 Market size and segmentation in relation to a business model	
14	11-01-2024 Startup/business scope in food, agribusiness & allied technology sector		Dr Anupama Sandal
15 12-01-2024		Understanding business model capyes & factors supporting a	
- 72	13-01-2024	Second Saturday	
	14-01-2024	Sunday	-

16	15-01-2024	Market size and segmentation in relation to a business model	Dr Agyeya Tripathi, External			
17	16-01-2024	Solution orientation for running a successful business model	Mr. SK Pandey, External			
18	17-01-2024	Revenue model of the business	Mr. SK Pandey, External			
19	Startup & Entrepreneurship opportunities in Agro- technology		Dr Mahesh Gupta, Externa			
20	19-01-2024	Idea validation and Growth strategies	Dr Mahesh Gupta, Externa			
21	20-01-2024	Basic elements of Financial Statements and Management – Cash Flow, Balance Sheet, P&L	Rajiv Goyal, External			
	21-01-2024	Sunday				
22	22-01-2024	Marketing Research	Kanika Rajdev, External			
23	23-01-2024	Industry Analysis	Rajiv Goyal, External			
24	24-01-2024	Cost Effective Marketing Strategies	Satyendra Singh, External			
21	25-01-2024	Statehood Day	-			
	26-01-2024	Republic Day	-			
25	27-01-2024	Various Funding Options for Startups	Satyendra Singh, External			
23	28-01-2024	Sunday	Satychdra Singii, Externar			
26	29-01-2024	Creating a winning Pitch Deck	Satyendra Singh, External			
	30-01-2024	Financial Ratio & Valuation	Satish Chandra, External			
27	30-01-2024	rinanciai Ratio & Valuation	Viiendra Singh Bachhal,			
28	8 31-01-2024 Company Registrations and Regulations including GST		External			
29	9 01-02-2024 Digital Marketing		Manpreet Ghuman, External			
30	02-02-2024	Branding & Market Communications	Ritika Singh, External			
31	03-02-2024	Sales and Distribution Models for FMCG Start-ups	Sameer Gupta, External			
04-02-2024		Sunday	-			
32	05-02-2024 Dealer/channel management		Amar Choudhary, Externa			
33 06-02-2024		Successful Agri-Start-up journey	Srishti Batra, External			
	M	lodule-III: Tips and tricks for making effective startup plann	ing			
34	07-02-2024	Redefining your Technology description and Intellectual property for startups	Mr. Rajneesh, External			
35	08-02-2024	One on one mentoring on business growth.	Mr. Rajneesh, External			
36	09-02-2024	Funding landscape, Investment forms & milestone setting	Mr. Raineesh, External			
50	10-02-2024	Second Saturday	-			
	11-02-2024	Sunday				
37	12-02-2024	Customer and market analysis for startups and how to conduct customer interviews	Dr. Rahul Dhiman, External			
38	13-02-2024	Designing and articulating value preposition and Business models	Dr. Rahul Dhiman, External			
		Module -IV: Scope of startups in agriculture and allied secto				
39	14-02-2024	Scope of startups in agriculture	Mr. Vikas Mishra, Externa			
40	15-02-2024	Agri-business and strategy	Dr Raniana Verma			
41	16-02-2024	Upcoming agro-processing ventures	Dr Y. S. Dhaliwal			
42	17-02-2024	Agri-business ventures in organic and natural farming	Dr Janardan Singh			
42	18-02-2024	Sunday	Dr Janardan Singn			
42			Dr. Parveen Sharma			
43	19-02-2024	Upcoming ventures in olericulture	Dr. Parveen Sharma Dr. S. K. Sharma			
44	20-02-2024	Upcoming ventures in apiculture				
45	21-02-2024	Upcoming ventures in mushroom cultivation	Dr Deepika Sood			
46	22-02-2024	Upcoming ventures in dairy technology	Dr. Nishant Verma			
47	23-02-2024 (FN)	Management of bird farming for increased profits	Dr. Varun Sankhyan			
48	23-02-2024 (AN)	Closing session	Dr. Y. S. Dhaliwal			
	24-02-2024	Guru Ravidas's Birthday	-			
	25-02-2024	Sunday	- RABI Incubation			
49 26-02-2024						

(YS Dhaliwal)
Dean-cum-Nodal Officer (ABI)
College of Community Science,
CSKHPKV, Palampur





#### SIC Proceedings of CSK Himachal Pradesh Krishi Vishvavidyalaya, Palampur

File: 3R/03/SIC/RKVY/ZTM/IARI/2024

Date: 31st May, 2024

Proceedings of the Selection cum Investment Committee (SIC) Meeting for Him Aarambh- Agripreneurship Orientation Programme and Him Utkarsh - Seed Stage Funding of startups under RKVY-RAFTAAR for Him Palam RABI, CSK Himachal Pradesh Krishi Vishvavidyalaya, Palampur by PUSA Krishi, ZTM & BPD Unit, ICAR-IARI on 31st May, 2024 on a virtual platform.

As per the letter from the competent authority of RKVY Cell, MoA & FW. The meeting of the SIC under RKVY-RAFTAAR, held for evaluation of RIC-II recommended startups under the Orientation & Incubation Programme of Him Aarambh (Agripreneurship Orientation Programme) & Him Utkarsh (Seed Stage Incubation Programme) of Him Palam RKVY-RAFTAAR Agribusiness Incubator (Him Palam R-ABI), CSK Himachal Pradesh Krishi Vishvavidyalaya, Palampur under the Chairpersonship Dr. Iyer Krishna, Advisor, Agribusiness/, New Delhi on 31st May 2024.

The meeting was attended by:

1	Mr. Iyer Krishna, Advisor, Agribusiness/ Visiting Faculty, NAARM Hyderabad	Chairperson
2	Dr. Devinder Dhingra, Principal Scientist (Process Engg.) ICAR Hqrs, New Delhi for the position of Horticultural Primary Processing (HPP)	Member
3	Mr. Devasis Padhi,Ex-CGM NABARD	Member
4	Dr. Partha R. Dasgupta, Advisor Emeritus, Syngenta Foundation for Sustainable Agriculture	Member
5	V.K Sharma, Joint Director, RKVY-Division, Mistry of Agriculture, Govt of India	Member
6	Dr. Akriti Sharma, CEO, Pusa Krishi & In-charge, ZTM & BPD Unit, IARI	Member Secretary

After 2-months of a virtual workshop attended by Start-ups, RIC- II was conducted on 12th March, 2024. RIC-II evaluation committee finally recommended a total of 6 (Six) Start-up for Seed Stage Funding (up to Rs 25 lacs) and 10 (Ten) Start-ups for Pre-Seed Stage Funding (up to Rs 5 Lacs).

**Procedure:** The RIC-II recommended Startups made presentations for 6-8 minutes followed interaction of the Committee members, completed the process of evaluation. The focus was to assess innovation and its benefit to the farmers and the agriculture sector. Finally, after a detailed discussion, a unanimous decision was arrived at for each project based on the input from all the members.

The summary of the Incubate details, fund recommendations and remarks, is given below:

Page 1 of 7





#### Him Utkarsh 2023-SEED STAGE (AIP PROGRAMME) PROPOSALS

S. No.	Founder	Startup	Focus Area	Decision (Yes/No)	Fund Recommended (in Lakh)	Remarks
1	Ms. Lavanya Sunkari/ Ms. Archana	Lauriko Private Limited	Post-harvest, Food Technology and Value Addition	No	0	The startup is working on Lauric-based shots from coconuts.  The committee was not satisfied with the proposal. The startup has already been funded by multiple sources, comparatively, the scalability was not satisfactory.
2	Mr. Manish Dixit /Mr. Surjeet Singh	Ved Prabha Aerospace Pvt. Ltd.	Agriculture Supply Chain/IoT, ICT & AI in Agriculture	Yes	25	The startup is developing a drone for spraying services to optimum use of fertilizers, and providing services to farmers through UPL and IFFCO.  The startup is working with 10000 farmers through IFFCO and UPL. Therefore, the committee recommended an amount of Rs. 25 lakhs. Startup to also conduct B2B trials with North Indian Farmers
3	Mr. Nayan Godhaviya/ Mr. Yogesh Sharma/ Mr. Rohit Godhaviya	NanoBee BioInnovations Private Limited	Agriculture Supply Chain/IoT, ICT & AI in Agriculture	No	0	The startup is building ReAgri platform, a Residue-Free farming-focused platform for Agri-Inputs (Pesticide, Fungicides, Bio Fertilizers, Nutrients), Agronomy services and Agri Produce Buyback through offline and online channels.  The committee was not satisfied with the proposal.
4	Mrs. Swarna Devi/ Mr. Sumeet Singh/ Ms. Kritika Verma	Bioswarn LLP	Waste to Wealth	Yes	5	The startup is converting hair waste to organic agriculture fertilizer. The startup claims that there is 16 percent N in one liter of the fertilizer formulation prepared by them and is cheaper and better than its competitors in the market.  The committee recommended a pre-seed fund of Rs. 5 lakhs.





5	Mr. Vaibhav Sharma/ Mr. Sarthak Sharma	Thinghertz Technologies Private Limited	Agriculture Supply Chain/IoT, ICT & AI in Agriculture	Yes	15	Thinghertz provides an IoT solution for automation in indoor farms, which gives users an access to real-time monitoring and control of Temperature, Humidity, CO <sub>2</sub> levels and light intensity, irrigation at any time and from anywhere which can be accessed by mobile application and web dashboard.  The committee recommended an amount of Rs. 15 lakhs for scaling up the technology.
6	Mr. Suhail Soni/ Mrs. Anajana Soni	Him Basket Partnership Firm	Post-harvest, Food Technology and Value Addition	No	0	The startup is providing herbal products using local natural resources found in the Shivalik foothills of the Himalayas.  The committee was not satisfied with the R&D of the products.
Total A					45.0	

B. Him Aarambh-2023- PRE-SEED STAGE (AOP PROGRAMME) RECOMMENDED PROPOSALS Fund Decision Recommended (in Lakh) Remarks S. No. Founder Startup Focus Area (Yes/No) Agriculture Supply Chain/IoT, ICT & AI in Kuppi Smart Mr. Akhil Reddy/ Mr. Sanjay Reddy 1 Solutions Pvt. Ltd. 0 Absent Agriculture EC4RAS an electrochemical RAS technology which can address the challenges faced in aquaculture by its unique revolutionary capabilities of effective, nonimpact treatment & reuse with advanced control over the process for diverse species application. Agriculture Supply Chain/IoT, ICT & AI in Dr. Baskaran Manimaran/ Mr. Jay Ecklien4ras 2 The startup is from Tamil Nadu not falling in the Himachal Pradesh and neighboring states. Saline-based aquaculture is likely to grow in future & work being done needs to be encouraged. Therefore, the committee recommended an amount of Rs. 5 lakhs based on the condition that the Startup chould conduct trials in North India. LLP Agriculture should conduct trials in North India.

Page 3 of 7





Ms. Shruti Sharma	Pahadi Legacy (Applied)	Post-harvest, Food Technology and Value Addition	No	0	The startup is making efforts to revive the regional superfoods by preparing indigenous Himmoori, Red Rice, Organic Millet, Pumpkin Seeds, Bangjiri, etc.  The committee was not satisfied with the innovation in the proposal.
Dr. Aman Verma /Mrs. Rekha Verma	Dhame Himachal Partnership Firm (Applied)	Post-harvest, Food Technology and Value Addition	No	0	The startup collects natural and authentic spices, pulses and other ingredients from local farmers and prepare Himachali Dham using those ingredients and deliver them to the customers at their doorsteps.  The committee was not satisfied with the proposal.
Mr. Shubham Kumar /Ms. Shivani	Him Shuram Innovations Partnership Firm	Agriculture Allied Sectors	Yes	5	The startup has developed an affordable solution for the production of cordyceps mushrooms and also provides cordyceps mushrooms to customers.  The startup is working with 6 farmers and searching more farmers to help them to grow cordyceps, therefore the committee recommended an amount of 5 lakhs to the startup.
Mr. Hemant Ghai/ Mr. Depak Sakhuja	Thiya Farms LLP	Post-harvest, Food Technology and Value Addition	No	0	The startup is providing products like multi-millet granola and fruit jams infused with Himalayan herbs.  The startup is already funded. Therefore, the committee is not recommended for fund support.
Mr. Vishrut Dhadwal / Mrs. Rajni Dhadwal	Viraj Farms Partnership Firm	Post-harvest, Food Technology and Value Addition	Yes	5	The startup is providing essential oils from medicinal and aromatic plants from the knowledge of Ayurveda and Western medicinal plants.  The startup is promoting commercial crops and providing marketing to farmers; therefore, the committee recommended an amount of 5 lakhs.
	Dr. Aman Verma /Mrs. Rekha Verma  Mr. Shubham Kumar /Ms. Shivani  Mr. Hemant Ghai/ Mr. Depak Sakhuja  Mr. Vishrut Dhadwal /	Ms. Shruti Sharma  (Applied)  Dhame Himachal Partnership Firm (Applied)  Mr. Shubham Kumar /Ms. Shivani  Him Shuram Innovations Partnership Firm  Mr. Hemant Ghai/ Mr. Depak Sakhuja  Thiya Farms LLP  Mr. Vishrut Dhadwal / Mrs. Paini Dhadwal /	Ms. Shruti Sharma  Pahadi Legacy (Applied)  Food Technology and Value Addition  Dhame Himachal Partnership Firm (Applied)  Mr. Shubham Kumar /Ms. Shivani  Mr. Hemant Ghai/ Mr. Depak Sakhuja  Mr. Vishrut Dhadwal / Mrs. Rajni Dhadwal Partnership Firm  Pahadi Legacy (Applied)  Food Technology and Value Addition  Post-harvest, Food Technology and Value Addition  Post-harvest, Food Technology and Value Addition  Post-harvest, Food Technology and Value Addition	Ms. Shruti Sharma  Pahadi Legacy (Applied)  Food Technology and Value Addition  No  Dhame Himachal Partnership Firm (Applied)  Mr. Shubham Kumar /Ms. Shivani  Mr. Hemant Ghai/ Mr. Depak Sakhuja  Mr. Vishrut Dhadwal / Mrs. Rajni Dhadwal  Mr. Vishrut Dhadwal / Mrs. Rajni Dhadwal  Mr. Vishrut Dhadwal / Mrs. Rajni Dhadwal  Mr. Vishrut Dhadwal / Mrs. Rajni Dhadwal	Ms. Shruti Sharma    Pahadi Legacy (Applied)   Food Technology and Value Addition   No   0

Page 4 of 7





8	Dr. Sonali Yadav/ Ms. Kanta Ghate	Amalaki Foods LLP	Post-harvest, Food Technology and Value Addition	No	0	The startup is working on hill Lemon Juice and Identifying a total of 7-8 Native products like Lungdu (Fiddle Head fern), Rhododendron, Galgal, Gucchi mushroom etc and increasing the shelf life and reducing the post-harvest losses by solar drying.  The committee was not satisfied with the proposal.
9	Ms. Preeti Rathore/ Mr. Manvir Singh	Amritatva Food Pvt Ltd	Post-harvest, Food Technology and Value Addition	No	0	The Gluten-free Vegan Millet & mushroom-based food products ready to eat and ready to cook, which helps food-allergic people to have safe food, and best plant-based options for health-conscious people.  Committee was not satisfied with innovativeness and backhand farmers connect.
10	Mr. Tanmay Sharma/ Ms. Shubhi Sharma	Bamboo Connection Private Limited	Agriculture Allied Sectors	Yes	5	The startup manufactures all-natural incense sticks: All-natural wood powder free from chemicals free from charcoal quality natural essential oils used for aroma Specially blended aromas to soothe the human mind.  The committee has considered based on the business model of the startups and looked the procurement angle of startups from farmers for natural wood of Palampur, Himachal Pradesh. Therefore, the committee recommended an amount of Rs. 5 lakhs.
Total B					20.0	
A+B					65.0	

SIC recommended 5 (Five) startups under the Pre-Seed Stage funding of up to Rs. 5 Lakhs and total Pre-Seed Stage fund recommendation of Rs. 25 lakhs (Rs Twenty-five lakhs only), and 02 under Seed Stage for funding of up to Rs. 25 lacs and total Seed Stage Fund recommendation of Rs. 40 lakhs (Rs. Forty lakhs only).

Page 5 of 7





The fund disbursement process will be carried out at the level of RKVY RAFTAAR Agribusiness Incubator (RABI) under Him Palam RKVY RAFTAAR Agribusiness Incubator (Him Palam RABI) after duly approved from the Ministry upon submission of the require details viz., signed investment form by startups, proper document due diligence and signing of agreement between Startup and the Incubator.

It is hereby proposed to release the first tranche of Startups to Him Palam RKVY RAFTAAR Agri-business Incubator (Him Palam RABI), CSK Himachal Pradesh Krishi Vishvavidyalaya, Palampur for:

- a) Rs. 25.00 lakhs (Rs. Twenty-five lakhs only) for 05 Startups under Pre-Seed Stage Funding (100% of the total grant).
   b) Rs. 20.00 lakhs (Rs. Twenty lakhs only) for 02 Startups under Seed Stage Funding (50% of the total grant).

The meeting ended with a vote of thanks.

sIyer Krishna

L. V. Lyen\_

Member

(Chairman)

approved ever!

V.K Sharma

Devinder Dhingra

Devasis Padhi (Member)

Partha R. Dasgupta

Member Secretary

Comail enclosed !.

Page 6 of 7

#### **Major milestones of Him Palam R-ABI**

- Promotion of innovation for agri-preneurship in agriculture and alied sectors through State Departments and KVKs of Himachal Pradesh,
- Enhancing farmers' income by selecting agri-startups with stronger linkage with them,
- Building MVPs for pre-seed startups with fund utilization as per the GOI guidelines.
- Scaling up the business for seed startups, with fund utilization as per the GOI guidelines.
- Monitoring and evaluation of selected agri-seed startups for the release of next tranche for MVP development.

#### Website and social media platforms

- Email ID: nodalofficerabi@hillagric.ac.in
- Website:

 $\underline{http://hillagric.ac.in/research/dr/Him\%\,20Palam\%\,20R-ABI/Him\%\,20Palam\%\,20R-ABI/himpalam-r-abi.htm}$ 

- Links to Facebook, Twitter and Linkedin through Public relation unit of the university
- Also have separate accounts in:
  - o Facebook (https://www.facebook.com/himpalamrkvy)
  - o Twitter (https://twitter.com/HimPalamRabi)
  - o Linkedin (https://www.linkedin.com/in/him-palam-rabi-87112119)

#### **Year-wise Application status**

#### i) **During 2019-20**

• Program name (Pre-Seed Stage) = <u>Him Aarambh</u> Launch Date: 31-03-2019

• Program Name (Seed Stage) = <u>Him Utkarsh</u> Launch Date: 31-03-2019

RABIs Name	Total Application	ons Received	Total Incubated		
	Pre-Seed Seed Stage		Pre-Seed	Seed Stage	
Him Palam	79	6	6	2	
Total startups	85		8		

#### Startup's selection status

No. of startups selected by RIC-I held on July 22 & 23, 2019 to undergo 2- month		No. of startups selected by RIC-II held on November 14,		No. of startups selected by CIC held on March	
Seed funding	Pre-seed funding	Seed funding	Pre-seed funding	Seed funding	Pre-seed funding
02	15	02	09	02	06

#### ii) **During 2020-21**

Program name (Pre-Seed Stage) = <u>Him Aarambh</u> Launch Date: 30-03-2020
 Program Name (Seed Stage) = <u>Him Utkarsh</u> Launch Date: 30-03-2020

<b>RABIs Name</b>	<b>Total Applications Received</b>		Total Incubated	
	Pre-Seed	Seed Stage	Pre-Seed	Seed Stage
Him Palam	35	17	5	5
Total startups	52		10	

Startup's selection status

No. of startups selected by RIC-I held on September 17 -19, 2020 to undergo 2- month residential programme for		No. of startups selected by RIC-II held on January 15, 2021 for		No. of startups selected by CIC held on February 22, 2021 for	
Seed funding	Pre-seed funding	Seed funding	Pre-seed funding	Seed funding	Pre-seed funding
05	15	05	09	05	05

#### iii) During 2021 -22

Program name (Pre-Seed Stage) = <u>Him Aarambh</u> Launch Date: 16-04-2021
 Program Name (Seed Stage) = <u>Him Utkarsh</u> Launch Date: 16-04-2021

RABIs Name	Total Applications Received		Total Incubated	
	Pre-Seed	Seed Stage	Pre-Seed	Seed Stage
Him Palam	65	27	6	4
Total startups	92		0	4

Startup's selection status

No. of startups selected by RIC-I held on August 10-11, 2021 to undergo 2- month residential programme for		No. of startups selected by RIC-II held on November 22-23, 2021 for			No. of startups selected by CIC held on January 05, 2022 for	
Seed funding	Pre-seed funding	Seed	Pre-seed	Seed	Pre-seed	
		funding	funding	funding	funding	
17	19	11	8	4	6	

### iv) During 2022 -23

Program name (Pre-Seed Stage) = <u>Him Aarambh</u> Launch Date: 05-05-2022
 Program Name (Seed Stage) = <u>Him Utkarsh</u> Launch Date: 05-05-2022

RABIs Name	Total Applications Received		Total Incubated	
	Pre-Seed	Seed Stage	Pre-Seed	Seed Stage
Him Palam	24	26	5	2
Total startups	50		3	2

### Startup's selection status

No. of startups selected by RIC-I held on November 15, 2022 to undergo 2- month residential programme for		No. of startups selected by RIC-II held on February 24, 2023 for		No. of startups selected by CIC held on March 13, 2023 for	
Seed funding	Pre-seed funding	Seed	Pre-seed	Seed	Pre-seed
		funding	funding	funding	funding
11	16	11	16	2	5

### v) During 2023 -24

Program name (Pre-Seed Stage) = <u>Him Aarambh</u> Launch Date: 20-05-2023
 Program Name (Seed Stage) = <u>Him Utkarsh</u> Launch Date: 20-05-2023

RABIs Name	<b>Total Applications Received</b>		Total Incubated	
	Pre-Seed	Seed Stage	Pre-Seed	Seed Stage
Him Palam	45	40	5	2
Total startups	85		3	2

#### **Startup's selection status**

No. of startups selected by RIC-I held on October 30 & 31, 2023 to undergo 2- month residential programme for		No. of startup RIC-II held or 2024 for	•	No. of startups selected by CIC held on May 31, 2024 for	
Seed funding	Pre-seed funding	Seed	Pre-seed	Seed	Pre-seed
		funding	funding	funding	funding
17	14	6	10	2	5

### Year-wise technology brief of startups and amount sanctioned

### **Technology Brief of Startups selected during 2019-20**

S. No.	Startup Name / Title of the project	Founder's name	Focus Area				
	Him Utkars	h (Seed Stage Funding)					
	Hagri Innovations Pvt. Ltd.	Anirudh Thakur	Farm Mechanization				
1	<b>Tech Brief:</b> The startup has developed	l an artificial intelligence en	abled automatic machine that can				
	clean and sort round fruits such as apples.						
	Usas Natural and Herbal Products	Udhey Singh	Post-harvest/ Food processing				
2	Pvt. Ltd.	Ouncy Singi	Tost-narvest/ Food processing				
2	<b>Tech Brief:</b> The startup offers chemica	l free food products in the m	arket, creating enough demand for				
	the supply.						
	Him Aarambh	(Pre-seed Stage Funding	<b>g</b> )				
	KV Cosmetics	Khushbu Verma	Post-Harvest				
1	<b>Tech Brief:</b> The startup provides skin	kin & hair care products which include formulations for general					
	care and therapeutic care products for skin and hair problems.						
	Elen Farms LLP	Lovleet Rana	Sustainable agriculture				
2	<b>Tech Brief:</b> The startup developed procedures for making button mushroom compost from paddy						
	straw and high-value mushroom produc	ction from problematic agriculture	ultural waste.				
	HEALTHIVORE	Pooja Thakur	<b>Supply Chain</b>				
Tech Brief: The startup is building a niche market for certified organic producers through onlin offline platforms.							
	Techibaba	Puneet Thakur	Supply Chain				
4	<b>Tech Brief:</b> The startup developing a mobile application "Farmer near me", which will help farmers						
E	Balh Valley Agritech Pvt. Ltd.	Saurabh Saini	Agri-clinics & Farm Health services				
5	<b>Tech Brief:</b> The startup provides Agricultural inputs and Agri-clinic facilities to farmers through a single platform.						

### **Amount sanctioned to startups selected during 2019-20**

S. No.	Startup Name	Founder	Total Grant (Lakhs)	First Installment	Second Installment	Third Installment	
Him Utkarsh							
1.	Hagri Innovations Pvt. Ltd.	Anirudh Thakur	16.0	6.4	6.4	3.2	
2.	Usas Natural and Herbal	Udhey Singh	19.0	7.6	7.6	3.8	
	Products Pvt. Ltd.						
		Him Aa	rambh				
1	KV Cosmetics	Khushbu Verma	3.0	1.8	1.2	Ī	
2	Elen Farms LLP	Lovleet Rana	5.0	3.0	2.0	-	
3	Healthivore	Pooja Thakur	3.0	1.8	1.2	-	
4	Techibaba	Puneet Thakur	5.0	3.0	2.0	-	
5	Balh Valley Agritech Pvt. Ltd.	Saurabh Saini	5.0	3.0	2.0	-	
6	Surya A2 Milk	Pardeep Kumar	2.0	1.2	0.8	-	
	Total		56.0	26.6	22.4	7.0	

### **Technology brief of Startups selected during 2020-21**

	Startup Name / Title of the		T .				
S. No.	project	Founder's name	Focus Area				
		(Seed Stage Funding)					
	Back to Basics Naturally LLP	Rahul Saxena	Food Processing				
1		<b>Tech Brief:</b> The startup is offering slow processed foods with bio-active nutrition and great taste for					
	the discerning health-conscious custome		-				
	Hanol HydroAgri LLP	Saurabh Rathore	Agriculture				
2	<b>Tech Brief:</b> The startup is working on gre						
	to various hotels and households. The	vegetables are residue-free and imi	mediately shipped, hence				
	healthy and fresh.						
	Him Aquafarmers LLP	Karun Kumar	Fishery				
3	<b>Tech Brief:</b> The startup makes modified		_				
	provision to maintain the temperature						
	animals, birds, and reptiles from entering						
	Snehlata Milk Products LLP	Snehlata Sharma	Dairying				
4	<b>Tech Brief:</b> The startup promotes a milk						
	from local farmers, chilling it to 4 degrees, packaging it, and then distributing it.						
_	Greenwhite Farm Foods LLP	Manoj Kashyap	Farm Retailing				
5	<b>Tech Brief:</b> The startup provides natural,		ouseholds packed in glass				
	bottles, delivered at the doorstep within						
	Him Aarambh (	Pre-seed Stage Funding)					
	Kings Organics	Pyare Lal	Food processing				
1	<b>Tech Brief:</b> The startup provides home		underutilized vegetables				
	using traditional recipes without artificia						
	Bhuutu's Crafts	Phalguni Sood	Farm retailing				
2	<b>Tech Brief:</b> The startup provides tourism		form of packaging for GI				
	tagged/high-value crops and GI-tagged a						
_	Him Quail	Sanjeevan Kumar	Animal husbandry				
3	<b>Tech Brief:</b> The startup is working on low input and high output-based Quail farming products, which						
	have low cholesterol and more nutritious						
	AgriMenu Farming Technology	Dinesh Kumar	Agri-input tools &				
	Solutions Pvt. Ltd.		technologies				
4	<b>Tech Brief:</b> The startup acts as one point of contact and cater to all kinds & types of apple farming						
	management related requirements and helps in increasing productivity per acre along with enhancing						
	the overall quality of the produce.	L					
	Himgrow Mushrooms LLP	Arpit Rana	Farm Mechanization				
5	<b>Tech Brief:</b> The startup is introducing a						
	mushroom growers. The machine can		e customized as per the				
	requirements of urban and rural mushroo	oms grower.					

### Amount sanctioned to startups selected during 2020-21

S. No.	Startup Name	Founder	Total Grant (Lakhs)	First Installment	Second Installment	Third Installment
		Him Ut	karsh			
1	Back to Basics Naturally LLP	Rahul Saxena	18.0	7.2	7.2	3.6
2	Hanol HydroAgri LLP	Saurabh Rathore	24.0	9.6	9.6	4.8
3	Him AquaFarmers	Karun Kumar	20.0	8.0	8.0	4.0
4	Snehlata Milk Products LLP	Snehlata Sharma	12.0	4.8	4.8	2.4
5	Greenwhite Farm Foods LLP	Manoj Kashyap	11.5	4.6	4.6	2.3
		Him Aaı	rambh			
1	Kings Organics	Pyare Lal	5.0	3.0	2.0	-
2	Bhuutu's Craft	Phalguni Sood	5.0	3.0	2.0	-
3	Him Quail	Sanjeevan Kumar	5.0	3.0	2.0	-
4			5.0	3.0	2.0	-
	Ltd.					
5	Himgrow Mushrooms LLP	Arpit Rana	5.0	3.0	2.0	-
	Total	<u> </u>	110.5	49.2	44.2	17.1

## **Technology brief of Startups selected during 2021-22**

S. No.	Startup Name / Title of the project	Founder's name	Focus Area		
	Him Utkars	h (Seed Stage Funding)			
	Shivalayan Nursery Private Limited	Arjun Singh	Agriculture Allied Sectors		
1	1 <b>Tech Brief:</b> The startup procures and maintains required mother planting material, multiplies truthful levelled planting material, and makes it available at an affordable price the customers.				
	Nirmala Agro Fresh	Bharat Bhushan	Precision Agriculture		
2	<b>Tech Brief:</b> The startup is mass-multiplying tuber crops seeds and making them available in non-conventional areas of Himachal Pradesh while providing technical know-how for cultivation of potential tuber crops (Seeds to seeds) through training and support of leading institutions of country.				
	Verma Mushroom House	Jagdish Chand	<b>Agriculture Allied Sectors</b>		
3	<b>Tech Brief:</b> The startup promotes the medicinal values and are not available	•	•		
	Himalaya Bioplants Private Limited	Sandeep Kumar Sharma	Precision Agriculture		
4	<b>Tech Brief:</b> The startup is growing seeds of tuber crops such as potato by using a sensor & timer based aeroponics system and making these seeds available to the farmers in Himachal Pradesh.				

	Him Aarambh (Pre-seed Stage Funding)					
1	Krishk23 Agroscience Private Limited  Amit Thakur		Supply Chain & Agriculture Logistics			
Tech Brief: The startup provides a platform to help farmers do data-based farming and to presupport throughout the crop cycle.						
	Himhemp Ecofriendconc Pvt. Ltd.	Ankush Tanta	Waste to Wealth & Green Energy			
2	Tech Brief: The startup prepares Green Concrete Blocks and Panels using agro-waste, which					
	requires comparatively less water for co	uring.				

3	Himpure Bio Agri Products Pvt. Ltd.	Gayatri Tandon	Post-Harvest, Food Technology & Value addition		
	<b>Tech Brief:</b> The startup has formed lar organic turmeric cultivation, aggregate				
4	Himalayan Naturals	Harsh Kaundal	Post-Harvest, Food Technology & Value addition		
	<b>Tech Brief:</b> The startup produces and sells fresh mushrooms, value-added products of Oys mushroom in the market and prepares pasteurized substrate bags for farmers.				
5	ILP Ventures Mountain Private Limited	Vijay Inder Chauhan	Supply Chain & Agriculture Logistics		
3	<b>Tech Brief:</b> The startup enabled an produced and procured in the Himalaya	<u>-</u>	licated to authentic products,		
6	Munisha Foods India Private Limited	Vinod Kumar	Post-Harvest, Food Technology & Value addition		
0	<b>Tech Brief:</b> The startup provides training and consultation services to mushroom farmers. Cultivated mushroom procured-processed, make it available to the customers through different market channels along with a variety of value-added products.				

### Amount sanctioned to startups selected during 2021-22

S. No.	Startup Name	Founder	Total Grant (Lakhs)	First Installment	Second Installment	Third Installment
		Him l	Utkarsh			
1	Shivalayan Nursery Pvt. Ltd.	Arjun Singh	18.0	7.2	7.2	3.6
2	Nirmala Agro Fresh	Bharat Bhushan	21.0	8.4	8.4	4.2
3	Verma Mushroom House	Jagdish Chand	20.0	8.0	8.0	4.0
4	Himalaya Bioplants Pvt. Ltd.	Sandeep K. Sharma	25.0	10.0	10.0	5.0
		Him A	arambh			
1	Krishk23 Agroscience Private Limited	Amit Thakur	5.0	3.0	2.0	-
2	Himhemp Ecofriendconc Pvt. Ltd.	Ankush Tanta	5.0	3.0	2.0	-
3	Himpure Bio Agri Products Pvt. Ltd.	Gayatri Tandon	5.0	3.0	2.0	-
4	Himalayan Naturals	Harsh Kaundal	5.0	3.0	2.0	-
5	ILP Ventures Mountain Private Limited	Vijay Inder Chauhan	5.0	3.0	2.0	-
6	Munisha Foods India Private Limited	Vinod Kumar	5.0	3.0	2.0	-
<u> </u>	Total		114.0	51.6	45.6	16.8

### **Technology brief of Startups selected during 2022-23**

S. No.	Startup Name / Title of the project	Founder's name	Focus Area		
Him Utkarsh (Seed Stage Funding)					
	Healthivore	Pooja Thakur	ICT, IoT & AI in Agriculture		
1 <b>Tech Brief:</b> The startup has built an efficient marketplace for certified organic and local					
	sourced produce through	the seamless integration of	traditional and technological methods.		

2	Himalayan Made Herbal Nutraceuticals Pvt. Ltd.	Gandhar	va Gopal Joshi	Agricult Resource	ure/ Horticulture/Natural e Management	
				ny herbs w	vith high medicinal values and	
	superfoods grown in the		(Pre-seed Stage	Funding		
		Aaramon	(11c-seed Stage	Tunuing)	Post-Harvest, Food	
1	Local Kisan		Ravi Kumar		Technology & Value addition	
	<b>Tech Brief:</b> The startup is preparing garlic powder, gulakand and millet-based food product which have nutraceutical and health-promoting properties.					
2	Behatar Himachal		Abhishek Kumar		Post-Harvest Processing & Supply Chain Management	
	<b>Tech Brief:</b> The startup the marketing and brandi			-	nd supply chain. Also helps in Groups.	
	Aum Fuels		Jyoti Rajput		Waste to Wealth	
3		d distribute	the biogas using	pipelines	s plants in different areas, use. The gas distribution through or cow dung.	
	Himachal Organic Bee		Anoop Kumar		Secondary Agriculture	
4	<b>Tech Brief:</b> The startup its products. Startup is we		- 1	s, bee ven	om and royal jelly and makes	
	Innovative and Integrate Management Solution I	tive	Mr. G B Pant		Agriculture Inputs and Biotechnology	
5	<b>Tech Brief:</b> The startup provides granulated biological multi-nutrient fertilizers which is three times more efficient than normal FYM, with unique multi-nutrient enriched composition and biochemical substances having sequential release and uniform nutrient dispersion properties that efficiently increase germination rate and crop productivity.					

# Amount sanctioned to startups selected during 2022-23

S. No.	Startup Name	Founder	Total Grant (Lakhs)	First Installment	Second Installment	Third Installment
		Him	Utkarsh			
1	Healthivore Partnership Firm	Pooja Thakur	10.0	4.0	4.0	2.0
2	Himalayan Made Herbal Nutraceuticals Pvt. Ltd.	Gandharva Gopal Joshi	25.0	10.0	10.0	5.0
		Him A	arambh			
1	Local Kisan	Ravi Kumar	5.0	3.0	2.0	-
2	Behatar Himachal	Abhishek Kumar	5.0	3.0	2.0	-
3	Aum Fuels	Jyoti Rajput	5.0	3.0	2.0	-
4	Himachal Organic Bee Products	Anoop Kumar	4.0	2.4	1.6	-
5	Innovative and Integrative Management Solution LLP	Mr. G B Pant	5.0	3.0	2.0	-
	Total		59.0	28.4	23.6	7.0

Technology brief of Startups selected during 2023-24

S. No.	Startup Name / Title		der's name		Focus Area	
	of the project			1' \		
		lim Utkars.	h (Seed Stage Fu			
	Ved Prabha	Manish Dixit		Agriculture Supply Chain/IoT, ICT & AI in Agriculture		
1	Aerospace Pvt. Ltd.	ia davala	mina a duana far		Č	
	fertilizers, and providing	p is developing a drone for				
	Thinghertz	Services to	Tarmers unough		ure Supply Chain/IoT, ICT	
	Technologies Pvt. Ltd.	Vaibhav	Sharma		Agriculture	
2		provides an	IoT solution for a		n in indoor farms, which gives	
2					ure, Humidity, CO2 levels and	
	light intensity, irrigation	at any tim	e and from anyw	here which	ch can be accessed by mobile	
	application and web dashboard.					
	Him	Aarambh	(Pre-seed Stage	Funding)		
	Bioswarn LLP		Swarna Devi		Waste to Wealth	
1					riculture fertilizer. The startup	
1	1				nulation prepared by them and	
	is cheaper and better than		titors in the marke	et.		
2	Him Shuram Innovations Partnership Firm		Shubham Kumar		<b>Agriculture Allied Sectors</b>	
2	<b>Tech Brief:</b> The startup has developed an affordable solution for the production of cordyceps					
	mushrooms and also prov	vides cordy	ceps mushrooms	to custom	ers.	
					Post-harvest, Food	
3	Viraj Farms Partnership Firm		Vishrut Dhadw	val	Technology and Value Addition	
	Tech Brief: The startup is providing essential oils from medicinal and aromatic plants from					
	the knowledge of Ayurve		stern medicinal p	lants.		
	Bamboo Connection Pr Limited	ivate	Tanmay Sharn	na	Agriculture Allied Sectors	
4	<b>Tech Brief:</b> The startup manufactures all-natural incense sticks: All-natural wood powder free					
	from chemicals free from charcoal quality natural essential oils used for aroma Specially					
	blended aromas to soothe the human mind.					
	Ecklien4ras LLP		Baskaran Man	imaran	Agriculture Supply Chain/IoT, ICT & AI in Agriculture	
5	Tech Brief: EC4RAS an	electroche	mical RAS techn	ology whi	ch can address the challenges	
					effective, nonimpact treatment	
	1	_	• 1			
	& reuse with advanced control over the process for diverse species application.					

### Amount sanctioned to startups selected during 2023-24

S. No.	Startup Name	Founder	Total Grant (Lakhs)	First Installment	Second Installment	
		Him Utkarsh				
1	Ved Prabha Aerospace Pvt. Ltd.	Manish Dixit	25	12.5	12.5	
2	Thinghertz Technologies Pvt. Ltd.	Vaibhav Sharma	15	7.5	7.5	
	Him Aarambh					
1	Bioswarn LLP	Swarna Devi	5	5	-	
2	Him Shuram Innovations Partnership	Shubham Kumar				
2	Firm		5	5	-	
3	Viraj Farms Partnership Firm	Vishrut Dhadwal	5	5	-	
4	Bamboo Connection Private Limited	Tanmay Sharma	5	5	-	
-	Ecklien4ras LLP	Baskaran				
3		Manimaran	5	5	-	
	Total		65.0	45.0	20.0	

### **Deliverables and Outcome**

As per Clause 4.6 of GOI guidelines, the R-ABI should generate the following minimum deliverables within the project period i.e., up to March 2024 to achieve the project objectives:

S. No.	Deliverable & Outcome	Status (Number)				
		2019-20	2020-21	2021-22	2022-23	2023-24
1	10-15 Agribusinesses incubated in allied sectors	8	10	10	7	7
2	Each R-ABI to help entrepreneurs to get access/license to 2-3 technologies.	2	5	4	2	2
3	25- 30 Agripreneurs for training cuminternship for the two-month period	17	18	31	24	30

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