



**Ch. Sarwan Kumar Himachal Pradesh Krishi Vishvavidyalaya
Palampur - 176062 (H.P.) India
Office of the Registrar, General Administration Branch**



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No. QSD. 8-19/2021/CSK HPKV (GA)/-
Dated, Palampur, the:-

From

Registrar

To

1. All the Statutory Officers, CSK HPKV, Palampur.
2. All the Heads of Departments/Units/Offices, CSK HPKV, Palampur.
3. The Medical Officer, University Health Centre, CSK HPKV, Palampur.
4. All the Associate Directors/ Scientist Incharges/Programme Coordinators, RRS/ RSSs/KVKs, CSK HPKV.

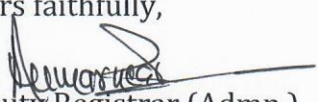
Subject: Mobile Application launched under Ek Bharat Shrestha Bharat as part of Azadi Ka Amrit Mahotsav by Department of Higher Education -reg.

Sir/Madam,

I am directed to enclose herewith a copy of D.O. No.11018/02/2019-EBSB dated 04.12.2021 received from the Secretary, Government of India, Ministry of Education, Department of Higher Education, New Delhi on the above subject and to request you to bring it to the notice of all employees (teaching and non-teaching) working under your control and encourage them to download and use the apps as requested vide ibid letter.

Yours faithfully,

Encls: As above.

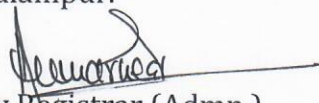

Deputy Registrar (Admn.),
CSK HPKV, Palampur.

Dated: Even.

Endst. No. Even.

Copy of above is forwarded to the following for similar action:-

1. The Incharge, UNS, CSK HPKV, Palampur. He is requested to uploading the ibid letter in the University website.
2. The Joint Director (Information and Public Relation), Directorate of Extension Education, CSK HPKV, Palampur.
3. The Incharge, Legal Cell, CSK HPKV, Palampur.
4. All the Dy. Registrar/Assistant Registrars/Section Officers/Superintendents (Head Quarter), CSK HPKV, Palampur.
5. The PA to Vice-Chancellor/ Registrar, CSK HPKV, Palampur.
6. Security Supervisor, CSKHPKV, Palampur.


Deputy Registrar (Admn.)
CSK HPKV, Palampur.

के. संजय मूर्ति, भा.प्र.से
सचिव
K. SANJAY MURTHY, IAS
Secretary
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भारत सरकार
Government of India
शिक्षा मंत्रालय
Ministry of Education
उच्चतर शिक्षा विभाग
Department of Higher Education
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001
DO No. 11018/02/2019-EBSB
4th December, 2021

Dear Madam/ Sir,

I am writing to you in connection with a language learning initiative that this Ministry has undertaken under Ek Bharat Shreshtha Bharat programme as part of the Azadi Ka Amrit Mahotsav. You are probably aware that EBSB programme launched by Hon'ble Prime Minister seeks to promote bonding between people of diverse cultures across different regions of the country. Learning each others' language is an important part of building this bond.

2. In order to help people acquire basic conversational ability in languages other than one's mother tongue, this Ministry has launched a mobile app called Bhasha Sangam. This App has more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves and generate online certificates. The app has been developed for both - Android and iOS platforms .

3. During the AKAM period we aim to teach 100 sentences in an Indian language other than ones mother tongue to at least 75 lakh people. In addition to the above, another mobile app - Ek Bharat Shreshtha Bharat Quiz app has also been launched. It is a fun way to learn about the different states of India.

4. The link for the two apps is shared below :

Bhasha Sangam

GooglePlaystore link: https://play.google.com/store/apps/details?id=com.multibhashi.mvgo.v.mygov_app&hl=en&gl=IN

iOS AppStore link: <https://apps.apple.com/in/app/bhasha-sangam/id1580432719>

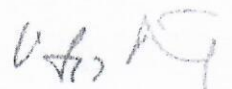
Quiz Game App

Google Playstore link: <https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz>

5. Your cooperation is solicited for popularizing the two apps. among all officials & other stakeholders connected with your organization so that maximum number of people participate in this initiative. I request your personal intervention to encourage people to download and use the apps and make Ek Bharat Shreshtha Bharat as well as Azadi ka Amrit Mahotsav a huge success.

With regards,

Yours sincerely,


(K. Sanjay Murthy)

Secretaries of all Ministries/Departments
VCs / Directors of all CFHEIs